

LAACKE AND JOYS



"I have referred so many business colleagues to the firm because I know they'll do what they say they're going to do, when they say they're going to do it."

-Terry Mather, Laacke and Joys

A relationship built to last.

"Synergy" is most simply defined as an interaction where the "whole" is greater than the sum of the individual "parts". It defies mathematical logic, really. And yet, we see synergy all around us. It makes for good business. Sixteen years ago, when Terry and Marsha Mather needed assistance to negotiate and complete the purchase of the retail and manufacturing operations of Laacke and Joys, a well-known Wisconsin company, we were fortunate enough to be asked to help. It was a particularly challenging, stress-filled time for Terry and Marsha. After all, they would be making a substantial financial commitment to the business. With our assistance, the Mather's completed the ownership transition and embarked on their new business venture. Some might see the closing of a business transaction as a time to shake hands with legal advisors and to move on. But, all these years later, Laacke and Joys continues to regularly call on the lawyers at O'Neil, Cannon, Hollman, DeJong and Laing for help with their business' legal needs.

At O'Neil, Cannon, Hollman, DeJong and Laing, we believe that strong relationships with our clients provide long term benefits for them—and for us. Solid relationships with good clients are the building blocks of great law firms.

Over the years, we've learned a lot from clients like Laacke and Joys about what it takes to run a successful business. We look forward to many more years of working together.

Headquarters: Milwaukee, WI

Additional Store Locations: Brookfield, WI and Mequon WI

MITSUBISHI HEAVY INDUSTRIES OF AMERICA



"...because when it comes right down to it, you just need to win."

-Dean Laing

Job well done.

O'Neil Cannon represented Mitsubishi Heavy Industries America during the four-year dispute over costs related to the construction of the retractable roof at Miller Park. This complex case involved 162 depositions in three countries, the production of 2.9 million pages of documents, and several trips to the Court of Appeals. After three days of mediation involving 22 attorneys from seven states, a settlement was reached which benefited Mitsubishi, the Baseball Park District, and the taxpayers of the five county baseball district.

We are proud to have been an integral part of this negotiation, achieving the following result for our client:

- Mitsubishi paid nothing on the Baseball Park District's \$50 million claim
- Mitsubishi received \$18 million on its counterclaim
- OCHDL obtained a significant ruling, which resulted in Mitsubishi's litigation costs being 100% covered by insurance

When disputes arise, you need someone looking out for your best interests. We are well-known for our ability to succeed in high-stakes, complex business litigation cases, successfully representing both plaintiffs and defendants during court proceedings. Our unique, cross-disciplined practice provides our clients with effective, street-smart representation.

When you need to get the job done.

We know how to make it happen.

Headquarters: New York, NY

Offices: Numerous locations throughout the world

TEAM INDUSTRIES



Building strong connections.

"We've become a trusted sounding board and advisor."

-Tom Merkle

Just outside of Kaukauna, Wisconsin lies the North American leader for on-time delivery of high quality pipe fabrication and fabricated vessels. TEAM Industries, Inc. prides itself on "Systemic Quality Control," which ensures its products comply with exacting industry standards, providing a high level of customer value.

Serving the petro-chemical and power industry is a daunting challenge. From the complex bidding process, to fluctuating material costs, to unpredictable timelines and regulatory requirements, successful risk management is critical to a positive outcome. That's where O'Neil, Cannon, Hollman, DeJong and Laing can help. Our 40 years of business-to-business experience allows us to provide advice and counsel as a foundation for sound decision making, and assertive representation in the event of litigation. The trust earned over the years has even placed one of our seasoned attorneys, Tom Merkle, on TEAM's Advisory Board.

In the pipe fabrication business, problems and solutions are sometimes miles apart. When everything's on the line, you need a law firm that knows your business, understands your objectives, and fights to protect your interests.

We can be a valuable player on your team.

Headquarters: Kaukauna, WI

Fabrication Facilities: Kaukauna, WI, Oconto Falls, WI and Port Arthur, TX

DICKTEN MASCH PLASTICS



Turning skeptics into believers.

"Relationships can be edgy... but great honest work has a way of curing that."

-Joe Gumina

From its humble beginnings as a local tool shop in 1941, no one predicted the company founded by Erich Dickten and Al Masch would grow to become the national thermoplastic and thermoset plastics leader, Dickten Masch Plastics. It was nearly 70 years later when the current visionaries of the company, CEO Steve Dyer and CFO Steven Braun, were introduced

to O’Neil, Cannon, Hollman, DeJong and Laing. Dyer and Braun met us with a healthy dose of skepticism, particularly since they had not had great experiences with law firms—any law firm. Lawyers were seen as pricey, unresponsive, and superficial—nothing more than “a necessary evil.” Against that backdrop, we began our relationship with Dickten Masch Plastics and once again, no one anticipated the success of the relationship that would follow.

In two short years, the bold vision of Dyer and his team was realized. Together, we were able to achieve the implementation of an international acquisition plan that greatly expanded the reach of Dickten Masch’s capabilities and the markets they serve. As our lawyers worked to provide the company with complex contractual counsel and guidance through human resource challenges, we found that our high integrity and Midwestern work ethic matched up nicely with their own storied history.

In today’s challenging global economy, Dickten Masch Plastics believes, “You need more than parts from your suppliers. You need partners—people who can help you reduce costs, save time, lower risk and improve quality throughout your value stream.”

We believe that too.

Headquarters: Nashotah, WI


Production Facilities: Ankeny, IA and Monterrey, Mexico

MARSH ELECTRONICS



Representing the marketplace interests for over 30 years.

A closely held distributor of electronic componentry, Marsh Electronics is the kind of Wisconsin-based firm that the entire state can be proud of. A successful, mid-size employer, and a regional leader in distributing a wide range of electronic components and solutions throughout the North Central United States.

Although founded in 1937, O’Neil, Cannon, Hollman, DeJong and Laing came on board back in the 1980’s. In that time, the company was acquired by a larger National firm, then  purchased back by the current management team. O’Neil was present at both transactions ensuring a smooth transition. Likewise, our firm has been involved in virtually every aspect of their business — from employment, contract, human resources, and more.

President John Casper has valued our relationship so much that our President, Jim DeJong, was asked to be a member of Marsh Electronics' Board of Advisors.

Headquarters: Milwaukee, WI

Branch Offices: Appleton, WI, Greenvilee, WI,

Hoffman Estates, IL, Twinsburg, OH, Columbus, OH,

Bloomington, MN, Nobleville, IN

WANT TO SHARE YOUR STORY? Just let us know.