

## CHAD RICHTER TO PRESENT "HOW TO BEGIN THE BUSINESS ACQUISITION/SALE PROCESS"

On Wednesday, April 9, 2008, Chad J. Richter will be presenting "How to Begin the Business Acquisition/Sale Process." Mr. Richter will also discuss the effective use of Term Sheets and Letters of Intent in business transactions; including key legal components, misconceptions and pitfalls of these documents. The presentation is taking place at Cornerstone's M&A Alliance Event from 7:30 a.m. – 9:30 a.m. at the Country Springs Hotel in Waukesha.

Mr. Richter is an attorney with the law firm of O'Neil, Cannon, Hollman, DeJong S.C. He assists clients with a variety of corporate and business law matters such as the formation and organization of various types of business entities under operating, shareholder, and subscription agreements, including the preparation of financial and disclosure documentation. Chad concentrates his practice on the structuring of business relationships under franchise, licensing, and distribution arrangements, and has worked with numerous franchise and dealership models, representing both franchisors/grantors and franchisees/dealers.

O'Neil, Cannon, Hollman, DeJong S.C. is a full-service legal practice with offices in Milwaukee, Port Washington and Sheboygan. Founded in 1973, the firm focuses its practice on corporate law, estate and succession planning, real estate and construction, municipal law and civil litigation.