

IN YOUR BIZ: PROFIT FROM PLANNING - DECEMBER 3, 2009

Business owners, Mr. and Mrs. Jones, return ready to sell. Tune in as they learn what they need to do to ensure they get top dollar from their business. Attorney [Jim DeJong](#) is one of three advisers that will address the planning the owners need to do to:

- Maximize the value of the transaction;
- Create a sustainable business beyond the current owners;
- Develop transferable business relationships; and
- Employ effective tax and accounting strategies.