

LAACKE AND JOYS



"I have referred so many business colleagues to the firm because I know they'll do what they say they're going to do, when they say they're going to do it."

-Terry Mather, Laacke and Joys

A relationship built to last.

"Synergy" is most simply defined as an interaction where the "whole" is greater than the sum of the individual "parts". It defies mathematical logic, really. And yet, we see synergy all around us. It makes for good business. Sixteen years ago, when Terry and Marsha Mather needed assistance to negotiate and complete the purchase of the retail and manufacturing operations of Laacke and Joys, a well-known Wisconsin company, we were fortunate enough to be asked to help. It was a particularly challenging, stress-filled time for Terry and Marsha. After all, they would be making a substantial financial commitment to the business. With our assistance, the Mather's completed the ownership transition and embarked on their new business venture. Some might see the closing of a business transaction as a time to shake hands with legal advisors and to move on. But, all these years later, Laacke and Joys continues to regularly call on the lawyers at O'Neil, Cannon, Hollman, DeJong and Laing for help with their business' legal needs.

At O'Neil, Cannon, Hollman, DeJong and Laing, we believe that strong relationships with our clients provide long term benefits for them—and for us. Solid relationships with good clients are the building blocks of great law firms.

Over the years, we've learned a lot from clients like Laacke and Joys about what it takes to run a successful business. We look forward to many more years of working together.

Headquarters: Milwaukee, WI

Additional Store Locations: Brookfield, WI and Mequon WI