

# THE WILAW QUARTERLY NEWSLETTER

## Newsletter Article Highlights:

- Spring Cleaning for Your Business: Consider Your Document Retention Practices
- Get Your I-9s in Order
- Wisconsin Incentivizes “Closing Credits” by Opening New Tax Credits for Filmmakers
- College Athletics Are A-Changing

## Firm News:

- O’Neil Cannon Adds Four Shareholders
- Grant Killoran Elected Wisconsin State Bar Delegate to the American Bar Association
- O’Neil Cannon Attorneys Recognized as Benchmark Litigation Stars
- Attorney Greg Lyons Recognized as a 2025 Notable Litigator and Trial Attorney by BizTimes Milwaukee

Click the image below to read more.



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## Newsletter Article Highlights:

- One Big Beautiful Bill Becomes Law: What the Sweeping Tax Reform Means for You and Your Business
- Supreme Court Clarifies Initial Burden of Proof for “Reverse” Discrimination Claims
- Wisconsin’s NIL Lawsuit Against Miami Could Shake Up College Recruiting

## Firm News:

- O’Neil Cannon Adds Three Attorneys
- Chambers and Partners Recognizes Faust and O’Neil Cannon for M&A Excellence
- O’Neil Cannon Elects Dino Antonopoulos, Jessica Haskell, and Ryan Riebe as Shareholders

Click the image below to read more.



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## Newsletter Article Highlights:

- What to Expect for Tax Policy in 2025 After Trump’s Election Victory
- Judge Blocks DOL Increase to Salary Thresholds for Exempt Workers

## Firm News:

- Founder Dino Antonopoulos of Antonopoulos Legal Group Joins O’Neil Cannon
- Super Lawyers Recognizes 30 O’Neil Cannon Attorneys
- O’Neil Cannon Ranked in 2025 “Best Law Firms”

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# THE WILAW QUARTERLY NEWSLETTER

## Newsletter Article Highlights:

- A Beginner's Guide to Trademarks: Part Two—USPTO Trademark Application Requirements
- What is the Difference Between a Private Foundation and a Donor-Advised Fund?
- FTC Non-Compete Ban Enjoined Nationwide
- Navigating Trust Litigation: Insights from the Tony Bennett Case

## Firm News:

- Attorneys Maura Falk and Jacob Lloyd Have Joined O'Neil Cannon
- Erica Reib Named One of Wisconsin Law Journal's Power 30 Employment Lawyers
- Kelly Spott Elected Practice Group Leader for the Trust, Estates and Succession Planning Group
- Wittenberg Wins Judge Terence T. Evans Humor and Creativity in Law Competition, Again!
- 20 O'Neil Cannon Lawyers Selected as 2025 Best Lawyers; Another 5 Named Best Lawyers: Ones to Watch

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# THE WILAW QUARTERLY NEWSLETTER

## Newsletter Article Highlights:

- A Beginner's Guide to Trademarks: Part One—Trademark Basics
- Wisconsin Expands Child and Dependent Care Tax Credit
- FTC Bans Employee Non-Competes, but Legal Challenges Expected

### **Firm News:**

- Attorney Emily Behn Has Joined O’Neil Cannon
- O’Neil Cannon Serves as Legal Advisor to Engendren Corporation in its Sale to Cummins Inc.
- O’Neil Cannon Ranked in 2024 “Best Law Firms”

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## **THE WILAW QUARTERLY NEWSLETTER**

### **Newsletter Article Highlights:**

- Navigating the Corporate Transparency Act: A Must-Read for Every Business Owner
- IRS Announces Changes to Estate and Gift Tax Exemptions for 2024
- Important Update for PayPal and Venmo Users: IRS Postpones 1099-K Reporting Requirement!

### **Firm News:**

- Super Lawyers Recognizes 28 O’Neil Cannon Attorneys
- Firm Prevails in Three Cases in the Wisconsin Court of Appeals in a 45-Day Time Span
- Tax Reform Bill Passes with Advocacy from Britany Morrison and Nancy Wilson
- O’Neil Cannon Ranked in 2024 “Best Law Firms”

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## **THE WILAW QUARTERLY NEWSLETTER**

### **Newsletter Article Highlights:**

- An Introduction to Earnouts for the Seller of a Registered Investment Advisor
- Understanding the “Step-Up in Tax Basis”: A Summary of IRC Section 1014 and Double Stepped-Up Basis for Marital Property in Wisconsin
- Dust Off Those Handbooks–The NLRB Has Changed Its Rules (Again)

- Ex-Attorney Convicted of Stealing More Than \$800,000 from Elderly Victim with Dementia

**Firm News:**

- 19 O’Neil Cannon Lawyers Selected as 2024 Best Lawyers; Another 4 Named Best Lawyers: Ones to Watch
- Christa Wittenberg Featured on State Bar Podcast

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## THE WILAW QUARTERLY NEWSLETTER

**Newsletter Article Highlights:**

- The Pitfalls of Payable on Death Accounts
- Section 1202 Stock: An Attractive Tax Benefit for Investors in Small Businesses
- Pregnant and Nursing Employees Have Newly Expanded Rights
- A Michigan Jury R-E-S-P-E-C-Ts Aretha Franklin’s Wishes

**Firm News:**

- O’Neil Cannon Welcomes Attorneys Eric Peterson and Kyle Kasper
- Chambers and Partners Recognizes Faust and O’Neil Cannon for M&A Excellence
- Attorney Seth Dizard to Receive 2023 Judge Dale E. Ihlenfeldt Bankruptcy Award
- O’Neil Cannon Serves as Legal Advisor to i3 Product Development in Its Sale to Helios Technologies

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**Newsletter Article Highlights:**

- Employee Retention Credit: Maximizing COVID Relief by Supplementing PPP

- The Death of Lisa Marie Presley Leads to Brewing Trust Dispute
- Spousal Lifetime Access Trusts, A Powerful Estate Planning Tool for Complex Estates

**Firm News:**

- Christa Wittenberg Elected to the Firm’s Board of Directors
- O’Neil Cannon Serves as Legal Advisor to Diamond Vogel, Inc. in Acquisition of Subsidiary of The Sherwin-Williams Company
- O’Neil Cannon Ranked in 2023 “Best Law Firms”

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# THE WILAW QUARTERLY NEWSLETTER

**Newsletter Article Highlights:**

- IRS Postpones \$600 Payment Processor 1099-K Reporting Requirement
- How Do Wisconsin’s New LLC Laws Impact My Company?
- Legal Planning for your College Student
- Religious Accommodation in Employment Will Have Its Day at the High Court

**Firm News:**

- Super Lawyers Recognizes 25 O’Neil Cannon Attorneys
- Grant Killoran Joins the Board of Directors of Milwaukee Film, Inc.
- Attorney Seth Dizard Recently Featured in Super Lawyers
- O’Neil Cannon Ranked in 2023 “Best Law Firms”

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