

## THE WILAW QUARTERLY NEWSLETTER

### Newsletter Article Highlights:

- A Beginner's Guide to Trademarks: Part Two—USPTO Trademark Application Requirements
- What is the Difference Between a Private Foundation and a Donor-Advised Fund?
- FTC Non-Compete Ban Enjoined Nationwide
- Navigating Trust Litigation: Insights from the Tony Bennett Case

### Firm News:

- Attorneys Maura Falk and Jacob Lloyd Have Joined O'Neil Cannon
- Erica Reib Named One of Wisconsin Law Journal's Power 30 Employment Lawyers
- Kelly Spott Elected Practice Group Leader for the Trust, Estates and Succession Planning Group
- Wittenberg Wins Judge Terence T. Evans Humor and Creativity in Law Competition, Again!
- 20 O'Neil Cannon Lawyers Selected as 2025 Best Lawyers; Another 5 Named Best Lawyers: Ones to Watch

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