



GREGORY W. LYONS

O'NEILCANNON

HOLLMAN DEJONG & LAING S.C.

Shareholder

CONTACT

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Greg represents clients in the prosecution and defense of complex commercial litigation. His extensive experience in commercial litigation has prepared him to successfully represent large corporations as well as small businesses and individuals.

PRACTICE GROUP

- Litigation
- Inheritance
Litigation &
Will Contest
- Ethics Committee
(Chair)

Greg also has extensive experience representing individuals in inheritance litigation. He has successfully litigated many will contests and trust disputes throughout Wisconsin. Greg has accomplished tremendous results on behalf of trustees, personal representatives, and power of attorneys in large complicated disputes.

Greg has appeared in state and federal courts in numerous jurisdictions including California, New York, Texas, Arizona, Oregon, Florida, Illinois, and Washington D.C. Greg is a member of the Wisconsin state and federal courts, Seventh Circuit Court of Appeals, and the United States Supreme Court. Greg also serves as the Chairperson of the firm's Ethics Committee.

Greg Assists Clients With

- Inheritance Litigation
- Will Contests
- Trust & Estate Litigation
- Complex Litigation
- Commercial Litigation
- Personal Injury
- Products Liability Litigation
- Insurance Coverage Litigation
- Class Action Litigation
- General Business Counseling
- Contract Disputes
- Tort Disputes
- Appellate Practice

Professional Associations & Affiliations

- Life Fellow, American Bar Foundation
- State Bar of Wisconsin
- Eastern District of Wisconsin Bar Association
- Milwaukee Bar Association
- Waukesha County Bar Association
- Ozaukee Bar Association
- Waukesha County Business Alliance
- Independent Business Association of Wisconsin

Court Admissions

- Wisconsin
- U.S. District Court, Eastern District of Wisconsin
- U.S. District Court, Western District of Wisconsin
- U.S. Court of Appeals, Seventh Circuit
- U.S. Supreme Court
- Various other state and federal courts across the U.S. on a *pro hac vice* basis

Awards/Distinctions

- Named as 2025 Notable Litigators and Trial Attorneys by *BizTimes Milwaukee*
- Named as 2022 Best Lawyers® “Lawyer of the Year” for Litigation–Insurance
- Named as 2022 Attorney of the Year by Top 100 Registry
- Named a “Litigation Star” by Benchmark Litigation, a leading guide to the world’s foremost litigation firms and lawyers
- Martindale-Hubbell® Peer Review Rating™–AV Preeminent, reflecting an attorney who has reached the height of professional excellence and is recognized for the highest levels of skill and integrity
- Selected for inclusion in *The Best Lawyers in America*®–Commercial Litigation in 2014 and Commercial Litigation and Litigation–Insurance in 2015–present
- Selected as a Member of The Nation’s Top One Percent by the National Association of Distinguished Counsel, whose rosters “Consists of the leading legends of the legal profession”
- Fellow with the American Bar Foundation, membership in which is limited to one-third of one percent of the lawyers in America
- For more than 15 years, *Law & Politics and Milwaukee Magazine* has selected Greg for inclusion in Wisconsin Super Lawyers, a distinction limited to the top 5% of Wisconsin attorneys
- Named one of “Milwaukee’s Leading Lawyers,” in 2015, 2016, and 2017 by *M Magazine* in Litigation. Only 2–5% of the top ranked attorneys published by Avvo for each category were recognized

Articles/Presentations

- Speaker, Milwaukee Chapter of the Society of Financial Service Professionals, “Dealing with Possible Elder Financial Abuse and its Potential Legal Ramifications” (Milwaukee, WI, March 2020)
- Author, “Wisconsin Supreme Court Determines Statutory Medical Malpractice Cap Constitutional” Meritas Healthcare Newsletter (January 2020)
- Co-Author “What Happens if My Business Can’t Perform Its Contract Due to the Coronavirus?,” website article (March 19, 2020)
- Author, “A Trustee’s Duty of Loyalty in Wisconsin,” website article (July 31, 2018)
- Author, “Mental Capacity Issues in Estate Planning Litigation,” website article (March 30, 2018)
- Speaker, O’Neil, Cannon, Hollman, DeJong & Laing, Hot Legal Topics for Small Firms & Solo Practitioners seminar, “Commercial Arbitration: Arbitration in the United States and Abroad” (Milwaukee, WI, October 2015)

- Speaker, O’Neil, Cannon, Hollman, DeJong & Laing, Hot Ethics Topics for In-House Counsel seminar, “E-Discovery: The New Wisconsin Rules of Civil Procedure and Some Ethical Considerations for Managing Electronically Stored Information” (Milwaukee, WI, December 2010)
- Speaker, State Bar of Wisconsin and Corporate Practice Institute, Inc., “Legal Ethics: A Review and Update, Including Emerging Issues” (Milwaukee, WI, December 2010)

Community Involvement

- Board of Directors–Executive Committee, Secretary, Revitalize Milwaukee
- Milwaukee Justice Center, *Pro Bono* Volunteer
- Marquette University Law School, Former Member Alumni Association Board of Directors
- University of Wisconsin–Whitewater, Former Member Dean’s Advisory Board
- University of Wisconsin–Whitewater, Former *Protégé*–Mentor
- Various school and church committees

Education

- Marquette University Law School (J.D.)
- UW Whitewater (B.A., *magna cum laude*)

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